

# TGP SCRATCH, SNAP & WIN 2022

## OFFICIAL RULES

The TGP Scratch, Snap & Win Game (the "Game") is offered by The Grocery People (TGP), a division of Federated Co-operatives Limited ("Game Sponsor") and is administered by WSP International Limited ("Administrator"). Game Sponsor and Administrator collectively referred to herein as "Game Entities".

### NO PURCHASE NECESSARY TO PLAY.

**General Game Information:** This is a digital Game Promotion. The Game is being played at approximately 66 participating independent food stores, located in the provinces of British Columbia, Alberta, Saskatchewan, Manitoba, Ontario, Yukon Territory and the Northwest Territories ("Participating Stores"). You can view a list of all Participating Stores by going online to [www.TGPwin.ca](http://www.TGPwin.ca). You can earn a digital scratch-off ticket simply by completing the registration form found at [www.TGPwin.ca](http://www.TGPwin.ca). See Rule 3 below for full details plus optional ways to earn Bonus Game Tickets and enter the Digital Sweepstakes portion of the Game. Any questions, concerns or comments regarding the Game can be emailed to [gamemaster@TGPwin.ca](mailto:gamemaster@TGPwin.ca) or by sending a self-addressed, stamped envelope to: "TGP Scratch, Snap & Win, P.O. Box 3009 M.I.P., Markham, ON, L3R 6G4".

**1. GAME DATES:** The Game begins on September 8, 2022 at 12:00:01 AM MT (the "Game Start Date"). The Game is scheduled to end on November 2, 2022 at 11:59:59 PM MT (the "Scheduled Game End Date") or whenever digital scratch ticket supplies are exhausted, whichever occurs first. The period between the Game Start Date and the scheduled Game End Date is known as the "Game Period." Certain components of the Game will end on different dates, as indicated elsewhere in these Official Rules.

**2. WHO CAN PLAY:** The Game is open to all legal residents of British Columbia, Alberta, Saskatchewan, Manitoba, Ontario, Yukon Territory and the Northwest Territories, who have reached the age of majority in their Province or Territory of residence, as of the Game Start Date. Employees of Participating Stores, employees of Game Sponsor and Administrators, employees of the Game Entities respective parent companies, affiliates, subsidiaries, distributors, sales representatives, administrators, advertising and promotion agencies, agents, and any entity that Game Sponsor contracts with specific to this Game and their immediate household members are **only** eligible to play and win in the Instant Scratch portion of the Game.

**3. HOW TO PLAY:** There are two (2) ways to play and win prizes.

- I. DIGITAL SCRATCH GAME:** Go to [www.TGPwin.ca](http://www.TGPwin.ca) and complete the registration form. One registration per customer. You will be required to provide your full name, email address, participating Store and phone number. You will also be asked to set up a personal password for future log-in purposes and confirm your favorite store. Once you have successfully registered, your digital scratch ticket will be delivered to your account. Using your mouse (or finger if you are on a smart-phone) scratch the digital game ticket to reveal your prize and follow the instructions to redeem your prize. See "WHAT TO DO WHEN YOU REVEAL AN INSTANT WIN PRIZE" below for details. See Table 1 below for a list of all available Instant Prizes, values and odds to win. Collectively there are 13,150 Instant Win Prizes available to be won. If you do not win an Instant Prize, you will earn a ballot into the Digital Sweepstakes for a chance to win a fifty dollar (\$50.00) TGP Gift Card.

**BONUS DIGITAL SCRATCH TICKETS:** There are two (2) ways to earn Bonus Digital Scratch Tickets:

**A) Opt-in:** On registration you will be asked to opt-in for future email communications from the Game Sponsor. You can earn one (1) Bonus Digital scratch ticket when you opt-in for email communications and one (1) Bonus Digital scratch ticket when you opt-in for SMS communications.

**B) Bonus Codes:** From time to time throughout the Game Period, Game Sponsor will post Bonus Codes on their social media platforms, including but not limited to Facebook and Instagram and / or include Bonus Codes in emails, SMS messages, and handouts found in store. Customers can enter Bonus Codes at [www.TGPwin.ca](http://www.TGPwin.ca). You will receive one (1) Bonus Digital scratch ticket per Bonus Code entered. Bonus Codes can only be entered once. The Game is in no way sponsored, endorsed or administered by, or associated with Facebook, Instagram or Twitter.

**Table 1 - The following are offered as Instant Win Prizes in 18,000 digital scratch tickets available for distribution:**

Product Description	Type / Varieties	Size	Retail Value	Quantity Available	Odds to Receive
Dairyland Microfiltered Milk	Any Variety	2L	\$5.00	750	1 in 24
Coca-Cola Mini Bottles	Any Variety	8 pack	\$5.29	710	1 in 26
SpongeTowels	Ultra 6's or Ultra Luxe Double 3's		\$9.98	380	1 in 48
Old Dutch XL Ridgies	Any Variety	200g	\$4.79	790	1 in 23
Pepsi Beverages	Any Variety	12 pack	\$6.99	540	1 in 34
Miss Vickie's	Any Variety	185-200g	\$5.29	710	1 in 26
Nestlé Single Chocolate Bar	Any Variety	35-60g	\$1.69	2220	1 in 9
Kraft Dinner Flavoured Cups	Poutine, Buffalo, or Jalapeno	58g	\$2.39	1570	1 in 12
Christie Ritz Crackers or Wheat Thins	Any Variety	100-225g	\$3.79	660	1 in 28
Oikos Greek Yogurt	Any Variety	4 pack	\$5.19	490	1 in 37
Heinz Beans or Pasta	Any Variety	398mL	\$1.68	1490	1 in 13
Dempster's Large Tortillas	Any Variety	10 pack	\$4.99	380	1 in 48
Pepperidge Farm Goldfish	Any Variety	167-200g	\$3.99	470	1 in 39

General Mills Family Size Cereal	Any Variety	526-778g	\$8.29	230	1 in 79
Folgers 1850 Ground Coffee	Pioneer Blend	340g	\$8.99	210	1 in 86
Bai Antioxidant	Any Variety	530mL	\$2.99	630	1 in 29
Grimm's Pepperoni	Original, Hot, or Honey & Garlic	450g	\$8.99	140	1 in 129
M&M, Mars, Bounty, Twix, Maltesers, Snickers, Skittles, or Starburst Peg Bag	Any Variety	100-191g	\$3.49	360	1 in 50
French's Ketchup	Any Variety	750mL- 1L	\$4.79	270	1 in 67
Freybe Sliced Salami	Any Variety	125g	\$8.49	150	1 in 120
<b>ALL INSTANT PRIZES</b>			<b>\$52,196.30</b>	<b>13,150</b>	<b>1 in 2</b>

**WHAT TO DO WHEN YOU REVEAL AN INSTANT WIN PRIZE MESSAGE:** Your Instant Win prize message will consist of a full description of the Instant Prize that you have won, plus a photo of the prize (“prize coupon”). You can redeem your prize coupon on your next visit to your selected Participating Store, or you can redeem your prize at any time through close of business on November 4, 2022. **For easy prize redemption, follow the instructions on screen and enter your mobile phone number to send yourself a SMS message with your winning Instant Prize coupon. Bring your winning prize coupon into your Participating Store on a mobile device. Pick up the product described on your prize coupon and take it to the checkout for verification and to claim your prize. You must show your winning prize coupon to redeem your prize. The cashier at your Participating Store must scan the bar code on your prize coupon or enter the PLU code. There is a sixty (60) minute timer on your prize coupon and once you start the redemption process, the coupon will VOID after 60 minutes.** You must correctly answer, verbally and unaided, a skill-testing question that the cashier provides to you. Instant Win Prizes do not include applicable taxes, ecology, or bottle deposit. No cash value or cash back. **All Instant Win Prizes MUST be redeemed before close of business on November 4, 2022.** Not all Instant Win Prizes and Savings Prizes may be claimed or redeemed.

**II. SNAP to WIN DIGITAL SWEEPSTAKES:** You can earn entries into the Digital Sweepstakes in three (3) ways:

**A)** When you register, opt-in or enter a Bonus Code (as described above Rule 3 I) A and B)) and if you do not win an Instant Prize, you will earn either two (2), five (5), ten (10) or twenty-five (25) entries into the Digital Sweepstakes for a chance to win a daily fifty dollar (\$50.00) TGP Gift Card.

**B)** Throughout the Game Period, registered customers that spend a minimum of thirty dollars (\$30.00) in purchases at their Participating Store are invited to go to [www.TGPwin.ca](http://www.TGPwin.ca) and “snap” and upload a picture of their valid cash register receipts for five (5) entries. Receive one (1) additional entry when your purchase includes any advertised qualifying items (“qualifying items”) found in any Participating Store. Qualifying items are specially marked in-store and may be advertised in the TGP flyers. Maximum of twenty (20) bonus entries per receipt upload. Full instructions are provided online. Valid cash register receipts must include proof of purchase made during the Game period and proof of purchase of any Qualifying Items. **All receipts must be uploaded by November 4, 2022 at 11:59 pm MT.** When you have completed a valid receipt upload, you will automatically earn one or more entries, as described above, for our Digital Sweepstakes prizes. See Rule 4 below, for prize details.

**C)** You can obtain five (5) entries without making a purchase by sending a self-addressed, stamped envelope together with your Name, Address, Province, Postal Code, Phone Number and Email Address clearly printed or typed on a 3” x 5” card or piece of paper to: “TGP Snap, Scratch and Win - No Purchase Ticket Request, P.O. Box 3009 M.I.P., Markham, ON, L3R 6G4”. All no purchase requests must be received on or before November 2, 2022. There is a limit of one (1) no purchase necessary Digital scratch ticket request per person per day. No mechanically reproduced or computer-generated requests allowed.

**Table 2 – Digital Sweepstakes Prize and Drawing Details:**

Prize	Drawing Date(s)	# of Prizes	ARV each
Ford F150 XLT or \$50,000 Cash	November 7, 2022	1	\$51,684.00
Free Groceries for a Year	One (1) prize drawn on September 23, 2022 and one (1) prize drawn on November 7, 2022	1	\$5,200.00
Grocery Shopping Spree (in every store)	November 7, 2022	66*	\$500.00
\$50.00 TGP Gift Card	Daily from September 9 through November 3, 2022	56	\$50.00
<b>ALL SWEEPSTAKES PRIZES</b>		<b>125</b>	<b>\$97,884.00</b>

\*For each prize, one (1) winner will be randomly selected from among all Participating Stores’ eligible entries received. Prizes will be awarded at Participating Stores.

**Additional Prize Details: \$50 Grocery Gift Card:** Prize will be awarded as a TGP Grocery Gift Card valued at \$50.00. Gift Card terms and conditions may apply. Prize will be awarded at winner’s selected Participating Store or mailed to the winner’s provided address. **50 Second Shopping Spree:** Prize winner will win all the groceries (tobacco, lottery, prescriptions, gift cards and alcohol products excluded) which the winner is able to collect in a standard sized-shopping cart (supplied by Participating Store) in fifty (50) seconds. The winner may only push/pull one cart at a time and may not receive help from any other individual. Only items collected and contained within the cart without assistance by the winner or any other person at the conclusion of the fifty (50) second period will be counted as part of the prize. The winner may collect a maximum of (2) of any eligible items in his/her cart during the Shopping Spree. The exact retail value of each Shopping Spree depends on the total value of eligible items collected by the winner, but may not exceed Five Hundred Dollars (\$500.00). In the event that the prize winner collects items exceeding the Five Hundred Dollars (\$500) maximum retail value, the prize winner may keep the items of his/her choice in his/her cart so that the remaining total is equal or less and there are not more than two (2) of any one item included. A representative of the Game Sponsor will be deemed Official Time-

Keeper and his/her decision will be final. Shopping Spree prizes are not transferable or assignable, except as specified herein. Game Sponsor reserves the right to designate the date and time for any Shopping Spree and the winner must agree to abide by these rules as provided to the prize winner to the Shopping Spree. If the prize winner is disabled, infirm or unable to attend on the designated Shopping Spree date, the prize winner may designate another person to conduct the Shopping Spree in his/her place, with prior approval from the Game Sponsor and Participating Store. **Free Groceries for a Year:** Free Groceries for a Year prizes will be awarded as Gift Card(s) of various denominations each valued at, and limited to \$5,200.00.

**Ford F-150XL or \$50,000 Cash:** 2022 Ford F-150 XL, 300A, 4X4, MSRP \$51,684.00. For a standard list of features you can visit <https://shop.ford.ca/build/f150>. Winner may select optional \$50,000 cash prize and in that event, prize will be awarded as a cheque to the winner.

#### 4. NOTIFICATION AND REDEMPTION:

- A) **Instant Win Prizes:** All prize claims are subject to verification and eligibility by Administrator or authorized personnel at the Participating Store at which the prize claim is presented and surrendered for redemption (Rule 3(A) – WHAT TO DO WHEN YOU GET AN INSTANT WIN PRIZE MESSAGE).
- B) **Digital Sweepstakes - Prizes valued over \$50.00:** If you have been selected as a potential winner in any of the drawings described above, the Game Sponsor or Administrator will notify you via e-mail and/or phone. As a condition of awarding any prize valued over \$50.00, winner must have signed and returned, within seven (7) days of receipt, the Game Sponsor's Compliance, Release, and Indemnity Form under which, among other matters, winner confirms his/her compliance and eligibility with these Official Rules, completes, provides proof of identity (photocopy of Driver's License, or any other government issued photo I.D.), and releases and indemnifies Game Sponsor, Administrator and other certain parties. If a potential winner refuses or fails to timely return the required documents with proof of identity, in accordance with these Official Rules, or is found to have violated the Official Rules of the Game in any way, or is deemed ineligible to receive a prize for any reason, or if any prize or prize notification from Game Sponsor or Administrator is returned as undeliverable, the potential winner will be disqualified and will be deemed to have forfeited the prize in question. For **\$50.00 TGP Gift Cards**, Sponsor will hold a maximum of three (3) re-draws to attempt to select an alternate prize winner from among the pool of eligible entries received. A minimum of three (3) attempts will be made to contact each alternate to arrange for pickup of the prize. Prizes that are not claimed within thirty (30) days of the third attempt to contact, will be deemed forfeited. For all such Digital Sweepstakes prizes, such forfeited prizes will not be awarded.

All prizes will be shipped to or redeemed at the Participating Store closest to winner's valid disclosed address by prepaid delivery, unless otherwise specified. Allow approximately four (4) to eight (8) weeks for shipment of prizes to Participating Stores following verification. If prize is required to be shipped to any Participating Store, upon receipt of the prize, the appropriate Participating Store will contact you by telephone and/or mail to make arrangements for you to pick the prize up at the Participating Store. A minimum of three (3) attempts will be made to contact the winner to arrange for pickup of the prize. Prizes that are not claimed within thirty (30) days of the third attempt to contact, will be deemed forfeited. In the case of the Digital Sweepstakes - Prizes valued over \$50.00, Game Sponsor will hold a drawing to select an alternate prize winner from among the pool of remaining, eligible entries received. For all other Digital Sweepstakes prizes, such forfeited prizes will not be awarded to alternate winners.

Prizes may not be transferred or assigned except as provided herein. No prize substitutions are allowed, except as provided herein. Game Sponsor reserves the right, at its sole discretion, to substitute an advertised prize (or portion thereof) with a prize of equal or greater value for reasons that may include, but are not limited to: unavailability; or production delays caused by labor disruptions, adverse weather conditions or other unforeseen events.

**5. ODDS:** Odds of winning an Instant Win Prize or Savings is stated in Rule 3(A). As stated herein, odds of winning any Digital Sweepstakes drawing prize depend on the number of eligible entries received in accordance with these Official Rules prior to each drawing.

**6. PUBLICITY:** Acceptance or submission of a prize constitutes permission for Game Sponsor and its direct and indirect affiliates to use any winner's name, likeness, voice and/or comments for advertising, trade or promotional purposes worldwide in commerce and in any media without limitation or additional compensation. The names of prize winners will be published on the Game Sponsor's contest website and in its advertising media, following verification of all prize winners and will be available by mail request, as noted in Rule 9 below.

**7. RESTRICTIONS:** The following are prohibited and will result in automatic and immediate disqualification from the Game: (1) using any method that artificially increases odds of winning; (2) using any robotic, automatic, mechanical, programmed or any similar entry duplication method to earn entries; (3) non-compliance with these Official Rules; and (4) any other act which the Game Sponsor determines in its sole discretion, jeopardizes the integrity or proper conduct of the Game. Game Sponsor further reserves the right, at its sole discretion, to prosecute any individual who tampers with or attempts to tamper with the entry process or who enters using any automatic or programmed entry duplication method.

**8. PRIVACY:** Game Sponsor will be collecting personal data about you for the Game and for purposes of the game to validate winning submissions. By entering the Game, you consent to the collection of personal data and you grant Game Sponsor permission to send winner notification to you. No such personal data will be transferred or sold to any third party except in the following circumstances:

- A) When you give us permission to do so;
- B) When in good faith we believe the law requires it;
- C) Under limited circumstances specifically described to you when we collect the information, such as in the rules of games, sweepstakes or other promotions;
- D) To our respective agents for data processing purposes, our respective professional advisors and promotional and marketing agencies, provided that such agents, professional advisors and promotional and marketing agencies are restricted from using the information for any purpose other than as described in these Official Rules.
- E) To Game Sponsor's agents for data processing purposes, or to its professional advisors and promotional and marketing agencies, provided that such agents, professional advisors and promotional and marketing agencies are restricted from using the information for any purpose other than as described in these Official Rules.

Game Sponsor may match aggregated, statistical user information to parameters established by third parties, without releasing any personally identifiable information. Game Sponsor may share aggregate information with trading partners, co-branded locations, participating sponsors and advertisers; however, this aggregated information will not contain personally identifiable information. Any requests for access to the information that entrants have supplied, or to update or rectify such information, must be made in writing by sending a self-addressed envelope with your request to: "TGP Scratch and Win, c/o P.O. Box 3009, M.I.P., Markham, ON, L3R 6G4".

The Grocery People (TGP) respects your right to privacy and will use your personal information only to conduct the Contest and for the purpose as described in the Official Rules. Information collected is used solely to administer the Contest and is not sold, rented, or loaned to any third parties. No correspondence will be entered into except with selected entrants. TGP will handle the entrant's personal information in accordance with its privacy policies and practices, and in accordance with applicable laws. If you sign up for the TGP Flyer Newsletter via email or the Fresh Rewards updates and reminders via email then your email address will be used for that purpose and if you provide your postal code it will be used to provide you with relevant offers. By completing and submitting a contest entry form you consent to the collection use and disclosure of your personal information for the purposes stated herein.

**9. LIST OF WINNERS:** The names of the Sweepstakes prize winners and a copy of the complete Official Rules are available by sending a self-addressed envelope to: TGP Scratch and Win, P.O. Box 3009, M.I.P., Markham, ON, L3R 6G4 or by e-mail to [gamemaster@TGPScratch.ca](mailto:gamemaster@TGPScratch.ca). Please specify "Official Rules" and/or "Winners List" with your request. Winners list will be provided after Game End Date.

**10. ENTRIES, BONUS ENTRIES and PRIZE SUBMISSIONS:** Any entry may be rejected and judged void if not obtained through legitimate methods or channels; if any part of any entry including uploaded receipts is illegible, altered, mutilated, counterfeit, defaced, tampered with, forged, or produced in error, incomplete, blank or partially blank, mechanically reproduced or is irregular in any way. All entries submitted become the property of Game Sponsor and will not be returned. Game Entities are not responsible for lost or late entries, or for lost, late or stolen prize submissions. No more than the number of prizes stated in these Official Rules will be awarded.

**11. GENERAL TERMS AND CONDITIONS:** Participation in the Game constitutes the entrant's full and unconditional agreement to and acceptance of these Official Rules including the decisions of the Game Entities, which are final with respect to all matters relating to the Game. This Game is void outside the jurisdictions specified in these Official Rules and where prohibited by law and is subject to all applicable federal, provincial, local, and municipal laws and regulations. By participating in the Game, and as a condition of acceptance of any prize, each entrant, his/her heirs, executors, administrators, and assigns, RELEASES AND FOREVER DISCHARGES AND HOLDS HARMLESS the Game Entities, their direct and indirect subsidiaries and affiliates, and their advertising, promotion and fulfillment agencies and legal and other advisors, and each of their employees, officers, directors, shareholders, partners and agents (collectively, the "Released Parties"), from and against any and all losses, damages, rights, claims, actions, causes of action, personal injury, property damage or death (including without limitation all costs and liabilities of any kind (including attorneys' fees)), AND INCLUDING WITHOUT LIMITATION ANY LIABILITY ARISING FROM ANY ACT OR OMISSION OF NEGLIGENCE OR INTENTIONAL CONDUCT OF THE ENTRANT, that the entrant now has, or may hereafter have against the Released Parties directly or indirectly resulting or arising from: (a) participation in the Game, or the awarding, acceptance, use, or misuse of any prize, or traveling to, preparing for, or participating in any Game-related or prize-related activity; or (b) the publicity rights granted to the Game Sponsor and its direct and indirect affiliates as referred to above. It is understood that there may be serious risks of bodily injury, death, or property damage associated with the redemption, use or misuse of any prize, and any prize winner voluntarily assumes these risks. The entrant may be required to pay taxes associated with the awarding of a prize. Any claim or dispute with respect to the Game, a prize, or these Official Rules shall be governed by Alberta law and any proceedings in relation to any such claim or dispute shall be resolved exclusively by federal and provincial courts of Alberta. If any portion of these Official Rules is determined to be unenforceable by a court of law, all other parts of these Official Rules shall remain in full force and effect, and that the conditions and covenants herein shall be binding on the entrant and the entrant's heirs and assigns.

PRIZES SHALL BE ACCEPTED "AS IS." IT IS UNDERSTOOD THAT THE GAME ENTITIES HAVE NOT MADE ANY WARRANTY, REPRESENTATION, OR GUARANTEE, EXPRESSED OR IMPLIED, INCLUDING BUT NOT LIMITED TO ANY WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, REGARDING ANY PRIZE, OR ANY SUBSTITUTE PRIZE. ALL ENTRIES AND PRIZE CLAIMS RECEIVED BECOME THE PROPERTY OF GAME SPONSOR AND WILL NOT BE RETURNED. GAME SPONSOR RESERVES THE RIGHT TO CANCEL OR MODIFY THE GAME OR TO AMEND THESE OFFICIAL RULES AT ANY TIME, FOR ANY REASON, AND WITHOUT PRIOR NOTICE.

The Released Parties are not responsible for any technical, hardware, software or telephone failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled or deleted computer, electronic or network transmissions, or for entry requests, or prize claims that are stolen, illegible, incomplete, misdirected, lost, late, postage-due, damaged, or ineligible.

**WARNING: ANY ATTEMPT BY ANY PERSON TO DELIBERATELY DAMAGE, COMPROMISE OR OTHERWISE CORRUPT THE GAME OR TO UNDERMINE THE LEGITIMATE OPERATION OF THE GAME MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY, PROSECUTE AND SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.**

12. All properly claimed prizes and Savings will be awarded. Total approximate retail value of all available prizes and Savings: \$150,080.30

13. Any and all trade names and trademarks used herein and associated with the Game are the property of their respective owners.

Game Sponsor: The Grocery People, Edmonton, Alberta Canada, T5L 3C4.

Administrator: WSP International Limited, Markham, Ontario, Canada, L3R 1H5.